

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Heart n Soul</b>	
If your organisation is part of a larger organisation, what is its name? <b>n/a</b>	
In which London Borough is your organisation based? <b>Lewisham</b>	
Contact person: <b>Mr Mark Williams, MBE</b>	Position: <b>Artisitc Director/Chief Executive</b>
Website: <b>http://www.heartnsoul.co.uk</b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1023467</b>
When was your organisation established? <b>01/09/1986</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Making London More Inclusive</b>		
Which of the programme outcome(s) does your application aim to achieve? <b>Disabled people actively taking part in the arts or sport</b> <b>Disabled people involved in the running and management of arts provision</b>		
Please describe the purpose of your funding request in one sentence. <b>To increase opportunities for people with learning disabilities to access the arts as performers and audience members, supporting skills development, building confidence and increasing independence.</b>		
When will the funding be required? <b>10/04/2017</b>		
How much funding are you requesting?		
Year 1: <b>£30,000</b>	Year 2: <b>£30,000</b>	Year 3: <b>£30,000</b>
<b>Total: £90,000</b>		

**Aims of your organisation:**

Heart n Soul believes in the talents and power of people with learning disabilities. Our goal is to see a more creative, fun, equal and open world for everyone. We aim to change attitudes towards disability and transform lives by enabling people with learning disabilities to discover, develop and share their creativity. As a result of our work, artists create vibrant and relevant work which has life-changing and life-affirming value. People with learning disabilities have more choice and are more connected, confident and independent.

Heart n Soul has a reputation for innovation and excellence developed over 30 years. We believe that there is more than one way of doing things and encourage play and experimentation. People with learning disabilities are placed at the heart of our work, informing and shaping our programmes as artists, participants, volunteers, staff and trustees. Based in Deptford, we have a strong commitment to communities in south London while also inspiring and influencing wider audiences.

**Main activities of your organisation:**

Heart n Soul delivers year-round interconnected programmes of art, taking part, training and sharing activities which enable people with learning disabilities to develop their artistic talents, gain skills and achieve greater independence.

**Art:** We create opportunities for artists with and without learning disabilities to collaborate, create and share their work in live, recorded and online formats.

**Taking part:** We provide regular high quality creative sessions including for young people with learning disabilities (Do Your Own Thing) and adults with learning disabilities (Allsorts). Artists and participants show and share their work at our popular inclusive multimedia clubs nights including Squidz Clubs, held in Deptford, and the Beautiful Octopus Club, held annually at the Royal Festival Hall.

**Training:** We support people with learning disabilities to secure work within and beyond the cultural sector.

**Sharing:** We share our work in as many ways as possible including through live performances and events, networks, our website, other social media channels and digital platforms, and e-newsletters.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>7</b>	<b>4</b>	<b>10</b>	<b>75</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>Renewed annually on 1 April</b>

## Summary of grant request

The grant request is for Expandable, a programme of work that will develop opportunities for people with learning disabilities aged 10-65+ to take part as performers and audience members across a greater range of venues in London.

Over the next three years we will expand and deepen partnerships with both mainstream cultural organisations and local public spaces such as Lewisham Library, galleries and other social venues such as the Buster Mantis bar and Deptford Lounge, to facilitate inclusive programming. Through diverse events including new free club nights across Lewisham, immersive experiences, special activities such as spoken word events, and new Squidz Extra, we will increase opportunities for learning disabled people to share their talents and achievements with integrated audiences.

**Need:** People with learning disabilities experience multiple disadvantages and exclusion from mainstream society. Challenges include social isolation, poverty and poor mental health, leading to a lack of confidence and chronically low self-esteem. They lack cultural and social opportunities where they can feel safe, exercise choice and learn new skills: '51% of people with learning disabilities feel lonely - 47% spend most of their time at home.' - Foundation for People with Learning Disabilities. Cuts to social care funding are seeing the loss of traditional day centres, reducing options for places to go. Rapid gentrification alongside prohibitive property costs are also making some local communities feel increasingly marginalised.

**How the work will be delivered:** We have 30 years experience in delivering inclusive programmes of activity. We will draw on our skilled and dedicated staff, freelance artists, event assistants and volunteers to support delivery. Our established project and financial management systems ensure effective and high quality delivery; robust safeguarding and risk assessment policies and procedures are in place, and our Board regularly updated including at quarterly meetings.

**Why Heart n Soul:** Our reputation for excellence is rooted in a demonstrable track record in nurturing the creative talents of people with learning disabilities. Our ethos and approach raise aspirations and equip people to overcome barriers to equal participation in society. We are widely recognised within the sector for the depth and quality of our work, evidenced by our in-demand grassroots activities as well as the range and quality of our partnerships with major cultural institutions such as the Southbank Centre, London Symphony Orchestra, Tate and Nesta.

**Meeting the Trust's outcomes:**

**Outcome 1:** Expandable offers people with learning disabilities multiple opportunities to actively take part in the arts, across a diverse spread of venues. Participants will work alongside and collaborate with professional artists to present and perform new work publicly, as well as sharing their talents online. High quality performance activities will encourage and inspire others and help to make London more inclusive.

**Outcome 2:** Integral to our approach is that people with learning disabilities are actively involved in developing and managing activities: as performers, members of the adult and young people's steering teams which guide all our work; as event assistants; in our volunteer and staff teams; and as trustees.

**Meeting the Trust's principles of good practice:** People with learning disabilities are placed at the heart of what we do, co-producing and co-delivering our programmes. Diversity and inclusion are deeply embedded in our work, informed by our Equality Action Plan; we celebrate difference, creating the right conditions for people to feel safe, create work, and have fun. Our volunteering programme enables people with and without learning disabilities to grow skills and develop networks, and our strong pastoral support and training ensures a high quality of experience. We are committed to reducing our carbon footprint, with specific priorities set in our Environmental Action Plan.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Heart n Soul uses the PQASSO quality assurance system. We have completed Levels 1 and 2, and met the standards for Level 3 with formal assessment pending.**

## **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Develop Deptford events: people with learning disabilities plan and deliver a programme of 10 new inclusive live events in local spaces such as cafes, libraries and galleries. Each year, 50 people with learning disabilities will collaborate with professional artists to create and perform work to integrated audiences of c800.**

**Deliver Squidz activity: Evolving our flagship events created by and for young people with learning disabilities aged 10-25. 45 young people will be involved in planning, designing, delivering and/or performing at one main club and a least two Squidz Extra events annually, with 450+ young people, families and friends attending.**

**Build partnerships: develop existing relationships with local partners and mainstream London cultural organisations, and forge new collaborations designed to increase the range of platforms enabling people with learning disabilities to take part in the arts, with a minimum ten regular new performance platforms by 2020**

**Increase digital engagement: as an integral part of the project, c30 people with learning disabilities will be directly involved in promoting and sharing performances and events digitally each year via live streaming, Heart n Soul's radio channel and website, and other online channels.**

**Providing volunteering opportunities: each year c25-30 people from our pool of over 75 volunteers with and without learning disabilities will help to deliver activities, gaining experience in production, event stewardship, marketing and office administration skills, with some also engaging in our new monthly Gig Buddies scheme.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Improved life chances for people with learning disabilities as a result of developing creative talents and developing skills; having aspirations raised through more access to opportunities and interaction with professional artists, and increased engagement with local venues, cultural spaces and social hubs.**

**Increased confidence for people with learning disabilities as a result of enjoying new creative experiences, proactively sharing work with wider audiences via live events and online platforms, taking an active role in planning and decision-making, volunteering, and inspiring other people.**

**Increased cohesion in the local community through making venues and social spaces more inclusive, and showcasing the creativity and talents of people with learning disabilities including to family member, carers and friends as well as the wider public.**

**Greater happiness and wellbeing for people with learning disabilities as a result of positive and meaningful engagement in arts activities, making choices, being valued and supported by others, and gaining skills that help them to become more independent.**

**Reduced isolation for people with learning disabilities through engaging in arts activities: meeting new people and making friends, creating and performing as part of a group, working with peers as part of a volunteer team.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Heart n Soul raises funds to support people with learning disabilities on an ongoing basis. We will plan to approach a range of funders to ensure continuity in provision. We have strong relationships, reflected in multi-year agreements, with Arts Council England and Lewisham Council and other trusts and foundations. Individual donations are being grown as a new income stream.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**1,480**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Lewisham (70%)**

**Lambeth (8%)**

**Southwark (7%)**

**London-wide (15%)**

What age group(s) will benefit?

**0-15**

**16-24**

**25-44**

**45-64**

**65-74**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**91-100%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Deptford Events	30,601	31,366	32,150	94,116
Squidz Club/Squidz Extra	18,427	18,888	19,360	56,675
Staff costs including NI and pension costs	37,955	43,895	44,943	126,793
Volunteering (volunteer expenses)	844	865	887	2,596
Learning and Evaluation	2,050	2,101	2,154	6,305
Marketing	8,030	8,231	8,437	24,697
Overheads	16,390	16,800	17,220	50,409

<b>TOTAL:</b>	<b>114,297</b>	<b>122,145</b>	<b>125,149</b>	<b>361,591</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Heritage Lottery Fund	30,000	0	0	30,000
Arts Council England	13,187	0	0	13,187
Lewisham Council	5,000	10,000	10,000	25,000
True Colours; Youth Music; Big Lottery, others	16,610	4,636	4,682	25,928

<b>TOTAL:</b>	<b>64,797</b>	<b>14,636</b>	<b>14,682</b>	<b>94,115</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Henry Smith Charity	0	12,000	12,000	24,000
PRS for Music Foundation	3,000	0	0	3,000
Other applications planned: please see Proposal	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>3,000</b>	<b>12,000</b>	<b>12,000</b>	<b>27,000</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Programmes Assistant	9,443	9,679	9,921	29,043
NI and Pension costs	1,303	1,335	1,319	3,957
Creative Associate fee	3,000	3,000	3,000	9,000
Deptford event production costs (technical,venue etc)	5,000	5,000	5,000	15,000
Squidz Club/Squidz Extra production costs	5,000	5,000	5,000	15,000
Marketing	2,200	2,200	2,200	6,600
Learning and evaluation	800	800	800	2,400
Overheads	3,254	2,986	2,760	9,000

<b>TOTAL:</b>	<b>30,000</b>	<b>30,000</b>	<b>30,000</b>	<b>90,000</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
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Income received from:	£
Voluntary income	726,020
Activities for generating funds	0
Investment income	258
Income from charitable activities	63,383
Other sources	0
<b>Total Income:</b>	<b>789,661</b>

Expenditure:	£
Charitable activities	804,537
Governance costs	0
Cost of generating funds	42,262
Other	0
<b>Total Expenditure:</b>	<b>846,799</b>
<b>Net (deficit)/surplus:</b>	<b>-57,138</b>
<b>Other Recognised Gains/(Losses):</b>	<b>-57,138</b>
<b>Net Movement in Funds:</b>	<b>-57,138</b>

Asset position at year end	£
Fixed assets	17,630
Investments	0
Net current assets	100,062
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>117,692</b>

Reserves at year end	£
Restricted funds	8,527
Endowment Funds	0
Unrestricted funds	109,435
<b>*Total Reserves (B):</b>	<b>117,692</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
41-50%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

n/a

### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	146,439	132,798	95,511
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	306,195	297,098	289,796

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
True Colours Trust	50,000	50,000	50,000
Henry Smith Charity	30,000	30,000	30,000
John Ellerman Foundation	30,000	30,000	30,000
Esmée Fairbairn Foundation	25,228	50,864	50,864
Paul Hamlyn Foundation	25,000	24,500	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Mark Williams**

Role within                      **Artistic Director/Chief Executive Officer**  
Organisation: